



Advertise on the only Official Biketoberfest® Event Web site

For the best results from consumers directly responding to Biketoberfest® marketing, advertise your product or service on the only official event Web site, www.Biketoberfest.org. Promotion for this site is supported by over \$65,000 in direct magazine advertising, online bike sites, social network sites, printed event guides, posters, wallet cards and media programs related to official event news and information. Using a graphic format to match the high quality of our site, your advertising will attract attention and will include a direct link to your Web site, plus promotion as an “official” Web site partner.

Web site sections available include:

*Front Page

*Events Section

*Vendor Section

Special Advertising Bonus:

Sign up for 2010 and also receive a **FREE** companion ad on our top rated BikerBeach Web site – this is a **limited time offer!**

Contracts begin on the date of the first inclusion and run consecutively thereafter. The rates quoted are for a single Graphic Ad. A maintenance fee will be charged to advertisers who change their text ad prior to the end of the contract period. Please review the pricing structure and contract for further details.

Inclusions:

As the Daytona Beach Area Convention & Visitors Bureau marketing focus is directed toward the family market, advertising reflecting adult or adult only content will not be accepted. The CVB maintains the right to accept, deny or change any advertising.



2010 contract for advertising on the Official Biketoberfest® Web site
**** (plus bonus BikerBeach site)**

Business Name: _____

Billing Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Email Address: _____

Authorized Signature: _____

Please check the month(s) you wish your ad(s) to appear in:

Check Option	Section Available	Cost
	Front Page	\$150 per month: January - July
		\$250 per month: August - December
		\$1,500 per year
	Events Section	\$50 per month: January - July
		\$75 per month: August - December
		\$600 per year
	Vendor Section	\$50 per month: January - July
		\$75 per month: August - December
		\$600 per year

All graphic fill ad contracts are for monthly or yearly periods on both the Biketoberfest.org and BikeBeach.com sites.

**LIMITED OFFER - Valid until July 1, 2010

Complete this form and send back along with payment as noted on the following page.

Advertising Policies

The Daytona Beach Area Convention & Visitors Bureau (DBACVB) on behalf of the Halifax Area Advertising Authority (HAAA) reserves the right to decline any advertising deemed inappropriate for visitors to the Daytona Beach area. The subject material of the link pages must directly relate to the message featured in the Ad on Biketoberfest.org or BikerBeach.com. The DBACVB/HAAA is not responsible for the content of any third party sites that are directly or indirectly linked from our Web site. Advertisers must represent businesses within the greater Daytona Beach area. Exceptions will be considered on an individual basis. Advertisement on this site does not imply endorsement by the DBACVB/HAAA of the advertised company or service.

Change Request

Each client request for revision to an already submitted and approved Ad will be billed \$200 per request. There is no additional charge to redirect the target URL landing page. If you have a server change or new Web site you must notify the CBACVB Tourism Events Department immediately.

Payment Terms

1. Payment **must** accompany this contract.
2. All checks are to be made payable to the **Halifax Area Adverting Authority**.
3. The one-month or one-year contract begins the day payment is received and the ad is placed on the Web site.
4. Contract and payment are to be sent to:

Tourism Events Department
Halifax Area Advertising Authority
126 East Orange Avenue
Daytona Beach, FL 32114

For information, contact: 386-255-0415

Janet Kersey - jkersey@daytonabeachcvb.org - ext. 117

Sharon Bernhard – sbernhard@daytonabeachcvb.org - ext. 118

Office Use Only:

Check: _____ *Received on (date):* _____

Date Advertisement Established: _____ *By:* _____



AD SPECS / SAMPLE PAGE:

Additional state licenses that are currently \$91.00 for 1-3 days and contact the Florida Department of Business for a temporary food service license. NOTE: They do not accept cash. Locations approved for food vendors are on the following contact list.

Business owners/lessors are aware of their specific guidelines, rules and costs for the event. Work with them to determine the best location for your needs.

Updated 07/24/06

BIKETOBERFEST® VENDOR LOCATION CONTACTS

* denotes food vendors permitted

DAYTONA BEACH

Street	(386) 253-0043	N/A
	(386) 252-1922	choppersa@aol.com
Don	(386) 253-4583	N/A
	(386) 226-3000	donmaxwell@thewreckrestaurant.com
	(386) 248-1611	tdoan@doanmgt.com
	(386) 238-0923	hotinfo@hotleathers.com
Don	(386) 257-2007	bones@boothillsaloon.com
	(386) 358-6133	hannah@buff.com

Sample Graphic Ad



Ad Specs

- Pre-produced in jpeg format
- Pixel Dimension: 180pk
- Width: 3 inches
- Height: 2 inches
- Resolution: 72

Please email your ads to Nick Conte at nconte@daytonabeachcvb.org